



OWN YOUR MOMENT



BOLD, CREATIVE EXPERIENCES; WHEN IMPACT IS IMPERATIVE

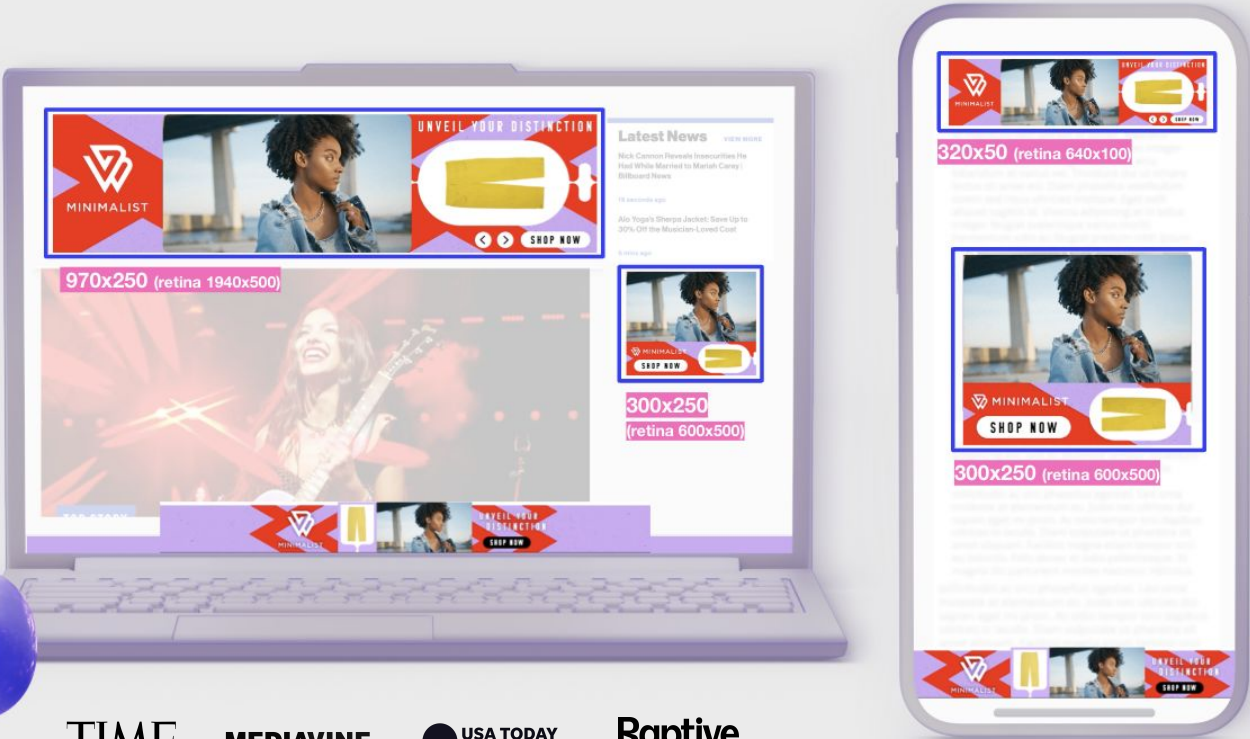


Create unforgettable impact for your tentpole moment or major launch with a takeover experience designed for standout performance. Leverage our meaningful publisher partnerships, innovative formats, and a commitment to brand integrity to captivate your audience and amplify your message.

HIGH-IMPACT, TAKEOVER EXPERIENCES WITH PREMIUM PUBLISHERS



The ad slot is (almost) a blank slate. With our Creative Services, concepts can be built to a brand’s highest aspirations. From Video+Carousel, to hyperscrollers, lookbooks, animations, and more.



ACTIVATION REQUIREMENTS AND EXPECTATIONS

- ➔ Available managed service only
- ➔ Campaign goal strategy discussion and alignment
Purpose. KPIs. Timing. Publishers. Sign I/O.
- ➔ Creative design timeline
Initial Mocks: 5 business days from asset receipt
Revisions: 24-48 hours
Asset freeze: 48 hours before campaign goes live
- ➔ Campaign reporting
Align on frequency before campaign launch

CREATIVE ELEMENTS REQUIRED

Brand logo(s)

Colors

MOV/MP4

Images

AI/SVG Artwork

Typeface

Copy

This is engaging campaign copy text